

FOS365

START YOUR ONLINE BUSINESS WITH YOUR OWN BRAND

As a restaurant owner, you're focussed on offering speciality recipes and quality food to your customers. The modern new generation consumer's loyalty to a brand is built over lot more factors than just quality so its highly essential to traverse the world of Digital to offer convenient services to retain and to attract new customers. Consumers have got used to the convenience of home delivery and as several food aggregation platforms have come up to cater to this demand.

While this helps you in growing your business, its necessary to build your own channel online to strengthen your brand value and reach. In the digital world continuous customer engagements can be achieved effectively, which can result in increased turn over and bottom line improvements.

With availability of last mail delivery as service or on contractual basis, its highly possible to build a restaurant delivery services at a much lower cost compared to the aggregator order fulfilment channels.

WHAT FOS 365 CAN OFFER:

- 1. Mobile and web store for Home Delivery & Take Away
- 2. Order Fulfilment Console
- 3. LMDM (Last Mile Delivery Management)
- 4. Customer Engagement Program
- 5. Offers and Promotions
- 6. Sales Analytics
- 7. Aggregator Order Fulfilment Console
- 8. Point of Sale

Be it a restaurant or Banquet operation FOS 365 can be white labelled for your brands need swifter and the same can be promoted in a structured manner for your success. It ends up as a one stop shop to engage with your customers and glues your relationship in a unified fashion for benefits.









